



# SAN DIEGO BUSINESS JOURNAL

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## **COMPANY PLEDGES \$1 MILLION FOR FIRE HELICOPTER**

San Diego-based Sunroad Enterprises announced a \$1 million pledge to county's Regional Fire and Rescue Helicopter Program.

At a press conference scheduled for Feb. 6, Sunroad challenged other local companies to contribute to the funding effort.

A recent government study said the region needs three helicopters to battle wildfires. It costs \$3.5 million to \$2 million per year for the helicopter's crew and maintenance.

Sunroad will take donations through its Sunroad Foundation. Additionally, the company has pledged \$1 million over five years, donating up to \$200,000 per year.

A portion of the profit from the car sales at Pacific Honda in Kearny Mesa and Kearny Mesa Ford will be contributed to the fund.. Slip rentals at Sunroad Resort Marina on Harbor Island and golf course fees at Maderas Golf Resort in Poway will also add to the fund.

Sunroad employs more than 420 people locally. Its real estate holdings include Sunroad Financial Plaza in Rancho Bernardo, Sunroad Corporate Centre in University City, and Spectrum Center Court in Kearny Mesa.